

Frieder Megerle



„The automotive world is currently undergoing radical change in many areas. These so-called **disruptive changes** have accompanied me for many years of my professional life - overseas as well as in Europe.

I would like to support 3DSE and its international customers **in finding and developing the best solutions.**“

Frieder Megerle is a freelance Business Consultant with extensive experience in engineering & manufacturing, lean production, turnaround management, M&A, internationalization and management of multinational teams.

From 1982 until 2000, Frieder Megerle was Engineering Project Manager & Director at Robert Bosch GmbH and subsequently, spent four years as Senior Vice President as well as member of the BoM and Regional President for Bosch in Japan. After returning to Germany, he became Senior Vice President and Technical Plant Manager at Bosch in Blaichach until 2009. From 2009 until 2018, he was part of the Top Management at Bosch in the role of Executive Vice President Manufacturing & Engineering. In this role, he was responsible for 22 subsidiaries as well as two business units. Additionally, as Divisional President he led the regions Japan, India and SEA. In 2018, he and his team were awarded the German Innovation Prize by the business magazine "WirtschaftsWoche" for the product iDisc, an innovative brake disc developed under his responsibility. With the help of his leadership, the new iBooster braking system for electric and conventional drives was finalized for series production readiness at Bosch and introduced at numerous OEMs in vehicle platforms worldwide.

Since 2018, Megerle has been working as a freelance business consultant and was responsible for the markets in Germany and Hungary in the position of CEO/CTO at the Kienle + Spiess Group from 2019 to March 2021. As a subsidiary of Sumitomo Corporation headquartered in Tokyo, Japan, the Kienle + Spiess Group is Europe's market leader for the production of precision components in electric motor manufacturing with deliveries to OEM's, Tier1 as well as industrial customers. The focus was placed on the introduction of innovative manufacturing processes, combined with the transformation of the company to automotive requirements.

In addition to his professional activities, Megerle was and is a member of several supervisory boards and advisory councils. From 2009 to 2018, for example, he participated in the supervisory board of Tecnologie Diesel Sistemi Frenanti S.P.A., in Milan, Italy, and from 2014 -2018 in the supervisory board of Buderus Guss GmbH.

Frieder Megerle studied engineering, is married and has a daughter.

Due to the profound and long-lasting partnership and a high strategic fit, he has been a member of the advisory board of 3DSE since 2019 and supports the consulting company with his outstanding national and international R&D and industry expertise.