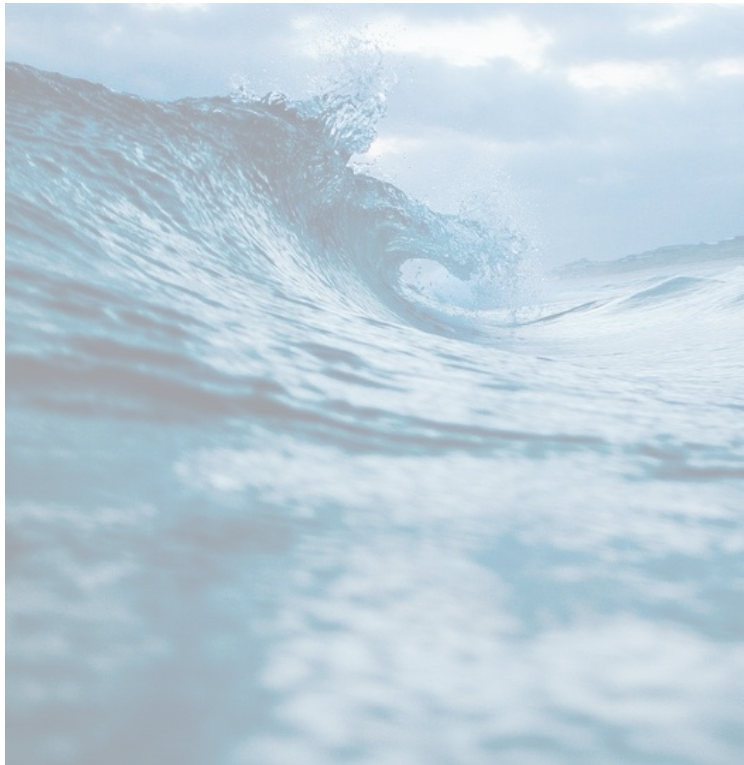
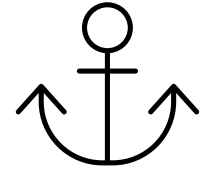


Product cost optimization in the context of the award of a major contract with a leading manufacturer of maritime security systems



- Overall product cost optimization in the course of the award of a major public contract for the entire boat level.
- Reduction of product costs by ~25% through a joint design approach, agile and creative techniques and in terms of "de-contenting".
- Joint elaboration of the largest cost reduction potentials, development of new, innovative solution ideas as well as concrete elaboration for implementation in the active project.
- Increasing product maturity, strengthening of customer relations, risk minimization and cost awareness in the product development team.