

3DSE Wins the “Best of Consulting Mittelstand” Award



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In 2023, 3DSE Management Consultants GmbH (3DSE) reasserted its position as a top consulting firm in Germany. The prestigious Best of Consulting Mittelstand Award, presented by WirtschaftsWoche, was bestowed upon 3DSE, recognizing their outstanding achievement in the Strategy category. Their exemplary work involved crafting a strategic product portfolio for a prominent agricultural machinery manufacturer, securing them the coveted first place in this category.

Munich, December 1, 2023 - WirtschaftsWoche's "Best of Consulting Mittelstand Award" recognizes outstanding consulting projects in the SME sector. This year, 3DSE participated in a project for a top global manufacturer of agricultural machinery and left a lasting impression with their work.

Sustainably into the future

To contribute to climate change, the manufacturer has set itself the goal of significantly reducing CO₂ emissions. To achieve this goal, the product portfolio will be gradually converted to CO₂-neutral or low-CO₂ drives over the next few years.

With 3DSE, a partner was brought into the team who, in a very short space of time, developed scenarios based on a sound database, established a product vision and portfolio and transferred them into an implementation roadmap.

Outstanding collaboration

To determine the awards, a scientific advisory board and a jury analyzed and evaluated client projects from management consultancies. "The comprehensive consultant check determines Germany's best management consultancy projects and thus creates clarity in a non-transparent market," explains Wirtschaftswoche magazine.

To be compelling, several facets of the project must excel, encompassing content, communication, realism, and customer satisfaction. "We are delighted to have been recognized by the expert jury with this truly exciting and forward-looking project and to have been awarded the Best



of Consultants Mittelstand Award 1st Place Strategy," says Marc Fritzen, Partner at 3DSE. "The open and trusting collaboration contributed significantly to this success - as did the consistently high level of commitment shown by everyone involved in the project. On behalf of the 3DSE team, I would like to express my sincere thanks for this!"

About 3DSE

3DSE Management Consultants GmbH works with the world's leading technology brands to increase their R&D competitiveness. It is the leading independent management consultancy for innovation and R&D in Central Europe. With offices in Munich, Vienna and Chicago, the company has successfully completed over 800 consulting projects for more than 80 international clients since it was founded in 2001.

The focus is on agile systems engineering, increasing R&D performance, modular product architecture and disruptive innovations. Core industries are automotive, aerospace, defense, industrial, transportation, electronics, health tech and energy. In addition, 3DSE promotes cross-industry exchange with various event formats.

In addition to the expert forums in Munich, Hamburg and Vienna, the annual R&D Management Conference has also been part of this since 2016 - as well as the Women in R&D Conference, which will be held for the first time from February 2024 and will examine the most important technological topics from the perspective of women.

3DSE also publishes in-depth, digital content on current trends and topics in R&D on the R&D Insights online platform.www.3DSE.de